

FIG.1

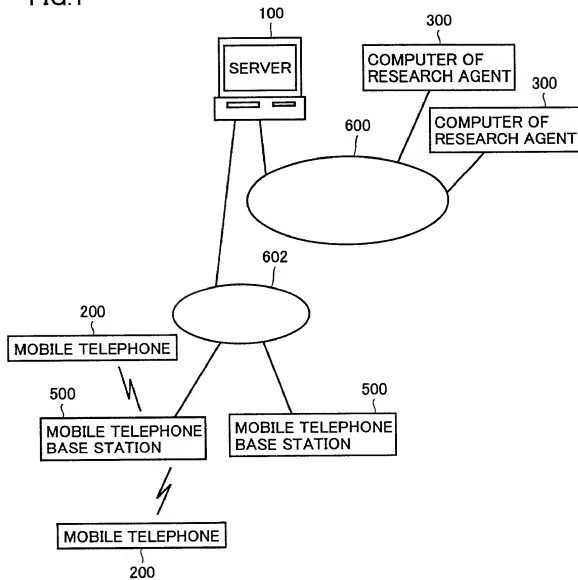


FIG.2

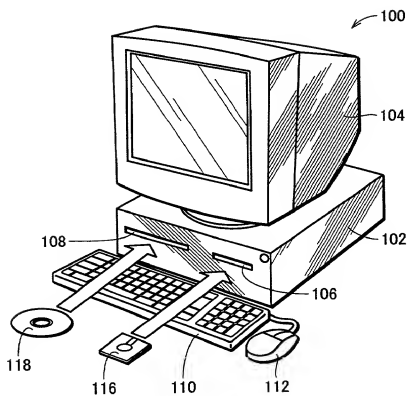


FIG. 3

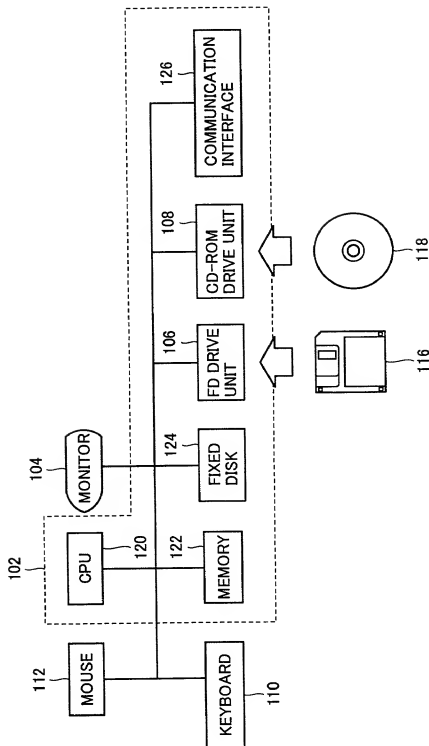
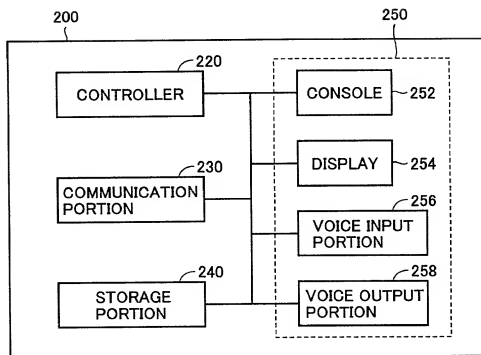


FIG.4



[illegible]

FIG.6

RESEARCH AGENT ID	QUESTIONNAIRE FILE NAME
R001	Q001001
	Q001002
R002	Q002001
R003	Q003001
	Q003002
...	...

FIG.7

RESEARCH AGENT ID	QUESTIONNAIRE FILE NAME	RESPONSE FILE NAME	USER ID	PERSONAL INFORMATION				RESPONDENT INFORMATION				
				TELEPHONE No.	NAME	ADDRESS	MAIL ADDRESS	GENDER	AGE	HOBBY	RESIDENT AREA	OCCUPATION
R001	Q001001	A0010011001	U1001	***	***	***	***	***	***	***	***	***
		A0010011003	U1003	***	***	***	***	***	***	***	***	
		A0010011102	U1102	***	***	***	***	***	***	***	***	
		A0010011023	U1023	***	***	***	***	***	***	***	***	
		***	***	***	***	***	***	***	***	***	***	
	Q001002	A0010021004	U1004	***	***	***	***	***	***	***	***	
		A0010021034	U1034	***	***	***	***	***	***	***	***	
		A0010021203	U1203	***	***	***	***	***	***	***	***	
R002	Q002001	A0010021321	U1321	***	***	***	***	***	***	***	***	
		***	***	***	***	***	***	***	***	***	***	
		A0020011212	U1212	***	***	***	***	***	***	***	***	
		***	***	***	***	***	***	***	***	***	***	
		***	***	***	***	***	***	***	***	***	***	
	Q002001	***	***	***	***	***	***	***	***	***	***	
		***	***	***	***	***	***	***	***	***	***	
		***	***	***	***	***	***	***	***	***	***	
***	***	***	***	***	***	***	***	***	***	***		

FIG. 7

FIG.8

QUESTIONNAIRE DATA      RESEARCH AGENT COMPUTER→SERVER		
HEADER	RESEARCH AGENT ID	QUESTIONNAIRE DATA

FIG.9

USER QUESTIONNAIRE DATA      SERVER→MOBILE TELEPHONE				
HEADER	USER ID	RESEARCH AGENT ID	QUESTIONNAIRE FILE NAME	QUESTIONNAIRE DATA

FIG.10

USER RESPONSE DATA      MOBILE TELEPHONE→SERVER				
HEADER	ID No.	TEL. No.	QUESTIONNAIRE FILE NAME	RESPONSE DATA



FIG.11

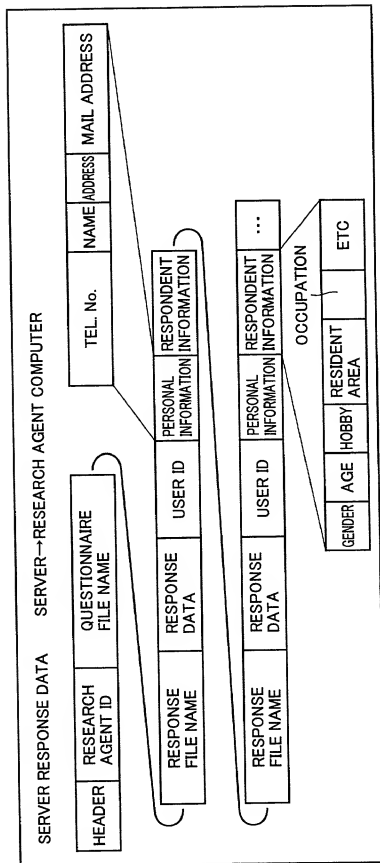


FIG.12

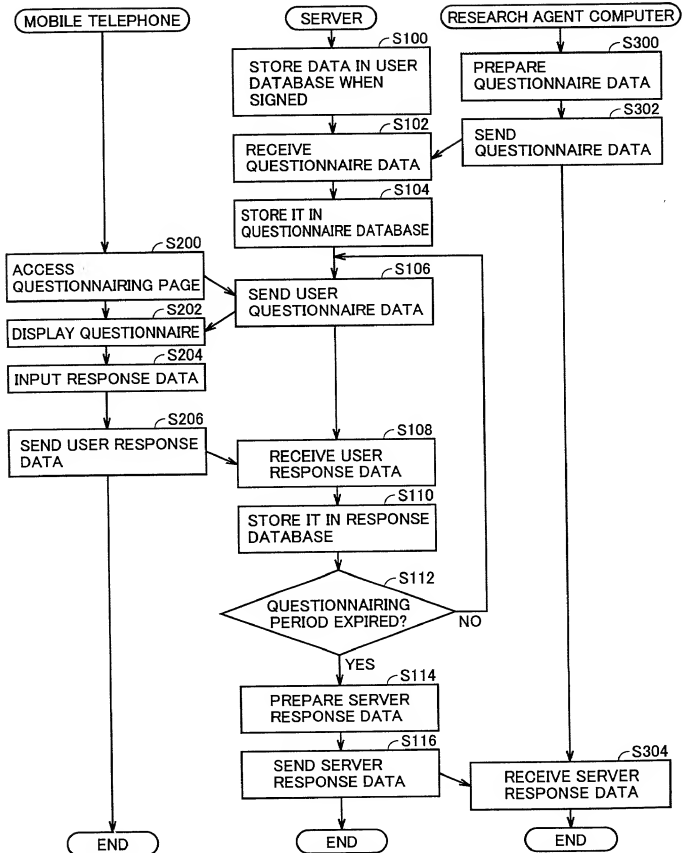


FIG.13

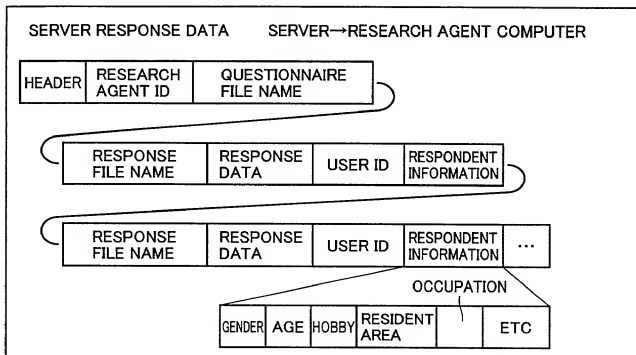


FIG.14

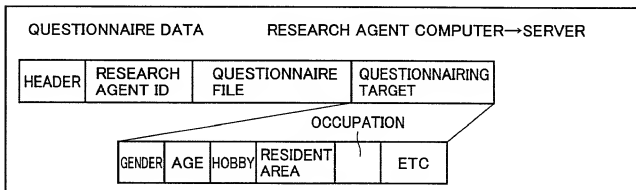


FIG.15

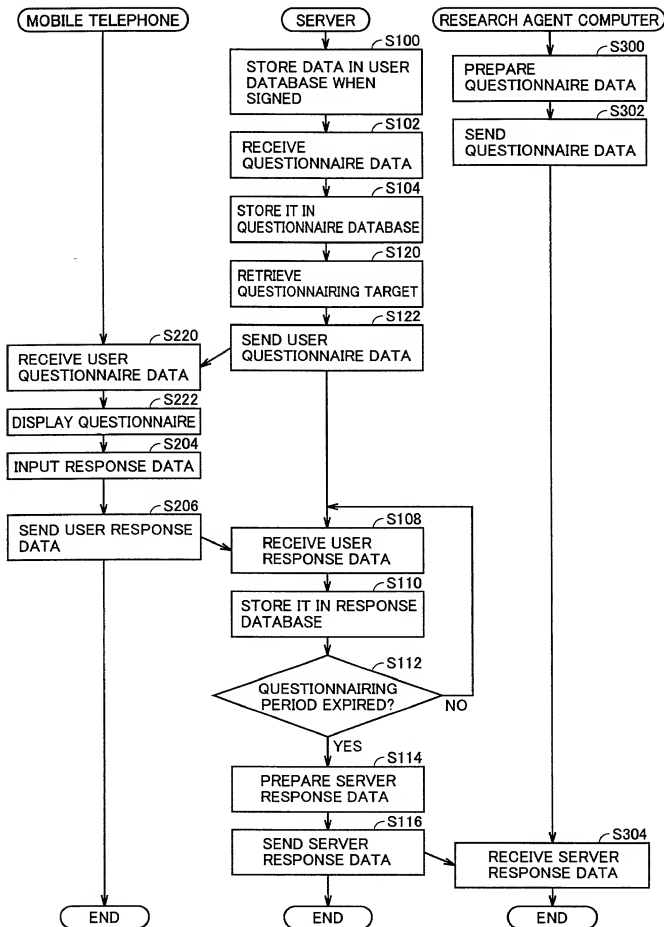


FIG.16

RESEARCH AGENT ID	QUESTIONNAIRE FILE NAME	QUESTIONNAIRING TARGET					
		GENDER	AGE	HOBBY	RESIDENT AREA	OCCUPATION	ETC
R001	Q001001	...	...	...	...	...	...
	Q001002	...	...	...	...	...	...
R002	Q002001	...	...	...	...	...	...
R003	Q003001	...	...	...	...	...	...
	Q003002	...	...	...	...	...	...
...	...	...	...	...	...	...	...

FIG.17

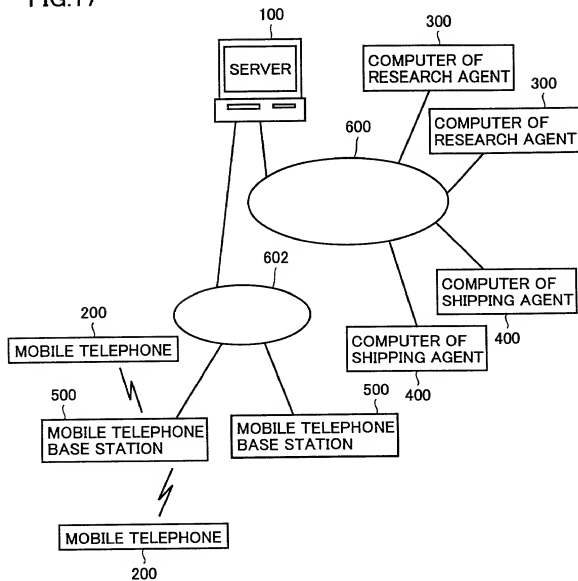


FIG.18

RESEARCH AGENT ID	QUESTIONNAIRE FILE NAME	LOTTERY DATA	
		NUMBER OF WINNERS	PRIZE
R001	Q001001	...	...
	Q001002	...	...
R002	Q002001	...	...
R003	Q003001	...	...
	Q003002	...	...
...	...	...	...

FIG.19

QUESTIONNAIRE DATA		RESEARCH AGENT COMPUTER→SERVER		
HEADER	RESEARCH AGENT ID	QUESTIONNAIRE DATA	NUMBER OF WINNERS	PRIZE



FIG.20

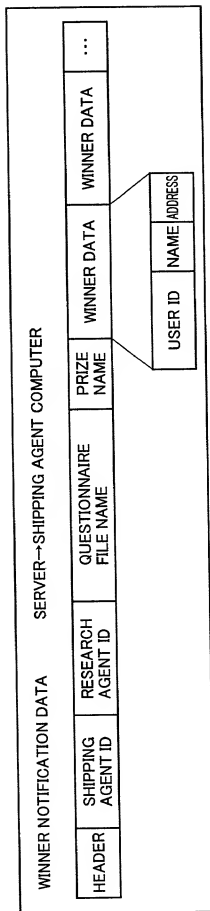


FIG.21

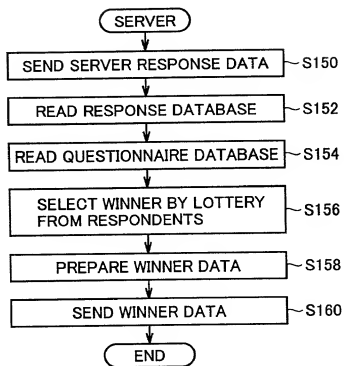


FIG.22

WINNER NOTIFICATION DATA			RESEARCH AGENT COMPUTER→SHIPPING AGENT COMPUTER			
HEADER	SHIPPING AGENT ID	RESEARCH AGENT ID	QUESTIONNAIRE FILE NAME	PRIZE NAME	USER ID	...

FIG.23

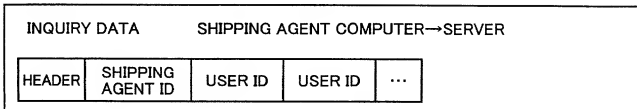


FIG.24

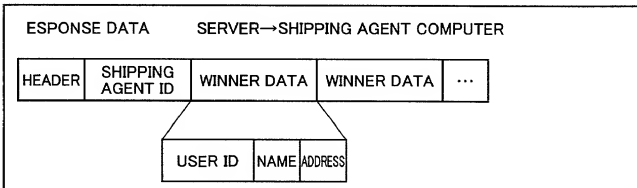


FIG.25

